



Alban Arts Academy Scholarship Sponsorship

Covers student tuition for 12 week semester

5 Students—Archangel \$1000

2 Students—Pillar \$400

1 Student—Angel \$200

Cornerstone \$100

A variety of classes including acting, music, and behind-the-scenes are held during the school year to supplement decreasing public arts education programs. The classes allow students to freely hone a craft and pursue their passion for the arts.

Since its inception, enrollment in the Alban Arts Academy has soared from eighteen students in spring 2010 to over 100 students each semester.

We ask you to contribute, either as a sponsor, or to donate to the scholarship fund. With the emergence of COVID-19 we have been unable to hold our Scholarship Fundraiser Lock-ins for our student's safety.

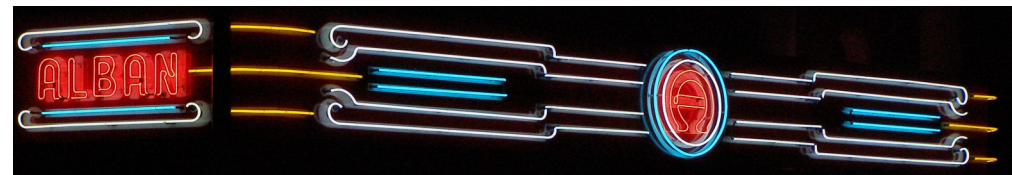
SHOWTIME



ALBAN

We Thank Our Sponsors!

YOUR LOGO HERE!



Alban Arts Center

2023 –2024 Theatre Season

The Taming of the Shrew

August 11, 12 & 18, 19
Sunday Matinees: 13 & 20

Mary Poppins, Jr.

September 8, 9 & 15, 16
Sunday Matinees: 10 & 17

CLUE

November 10, 11 & 17, 18
Sunday Matinees: 12 & 19

Steel Magnolias

January 12, 13 & 19, 20
Sunday Matinees: 14 & 21

PONTYPOOL

February 9, 10 & 16, 17
Sunday Matinees: 11 & 18

The Lion, the Witch & the Wardrobe

March 15, 16 & 22, 23
Sunday Matinees: 17 & 24

Cabaret

May 31, June 1, & 7, 8
Sunday Matinees: June 2 & 9

WWW.ALBANARTSCENTER.COM

304-721-8896 ALBANARTS@GMAIL.COM



Hedda Gabler



Matilda

Supporting the Alban Arts Center

The Alban is a 501(c)(3) nonprofit organization and all sponsorships and donations are tax deductible. Goods and in-kind services are also tax deductible.

With the support of sponsorships and donations, we strengthen the bonds of our community and increase the production value of a diverse array of shows; from beloved children's tales, to classical period pieces, or new and cutting edge works. Join us in bringing the arts to our community!



Charlie Brown



Anne Frank



The Women



Miracle on 34th St.



Waiting for Godot

Following are the levels of sponsorship and the benefits that accompany each level:

Season Sponsorship

Level	Benefit	Cost
Producer	logo prominently displayed on all print and broadcast advertising full-page ad in playbills for all shows 25 complimentary tickets per show Full Day Use of Venue	\$5,000
Director	logo prominently displayed on all print and broadcast advertising half-page ad in playbill for all shows 15 complimentary tickets per show Full Day Use of Venue	\$3,000
Stage Manager	half-page ad in playbill for all shows 10 complimentary tickets per show	\$2,000
Curtain Raiser	quarter-page ad in playbill for all shows 4 complimentary tickets per show	\$1,000

Individual Production Sponsorship

Level	Benefit	Cost
Producer	logo prominently displayed on selected show print and broadcast advertising full-page ad in playbill for selected show 15 complimentary tickets to selected show	\$1,500
Director	logo prominently displayed on selected show print and broadcast advertising half-page ad in playbill for selected show 15 complimentary tickets to selected show	\$1,000
Stage Manager	half-page ad in playbill for selected show 10 complimentary tickets to selected show	\$750
Curtain Raiser	quarter-page ad in playbill for selected show 4 complimentary tickets to selected show	\$400

PROGRAM ADVERTISING

Full Season

Full Page - \$1,000

1/2 Page - \$500

1/4 Page - \$250

Individual Show

Full Page - \$200

1/2 Page - \$150

1/4 Page - \$75

Centered on the revitalized St. Albans Historic Olde Main Street is the **Alban Arts Center**, and we'd like to introduce ourselves! We are an energetic, community based arts organization with strong ties to our municipal and civic groups. Our mission aims to “**cultivate and bolster our community by providing a premier artistic outlet, to educate and foster the artists of tomorrow through the col-**

laboration and demon-



As small town Main Streets across the state are increasingly left distressed in the wake of economic challenges, we pride ourselves in attracting audiences and arts education patrons to downtown St. Albans. From our modest beginning in 2010 we now draw a regular attendance of over 2500 audience members to our community theatre productions. Our season caters to diverse audiences; whether family friendly plays, musicals, classic comedies, or insightful new dramas. Our audiences are drawn from across the Greater Kanawha Valley Metro area.

Our upcoming production season offers a variety of choices for our audience members to enjoy and publicly express support: patronage of the Alban may include any of the following:

- Sponsor the entire Alban season!
- Sponsor any individual production!
- Reach family audiences by sponsoring *The Little Prince*
- Place an ad to reach high school students in *Our Town*
- Place an ad for Gen X and Millennial audiences in the RENT program.

Community theatre sponsorships are a win-win for businesses in any area, but particularly in the Kanawha Valley.

- Local sponsorships support and highlight your business's reputation for community giving.

The Alban has expanded from simple beginnings to a cultural leader in the Saint Albans community, and **our sponsors benefit from our reputation.**

Sponsors are **publicly recognized** in our printed materials, media releases and web presence.



- Our promotional materials - posters, programs, and social media advertising reach deep into local households via our patrons and volunteers. The Alban's web presence, (Over 5500 Likes on Facebook) and social media postings consistently reach audiences.

There is more work that we can do. With the benefits of sponsorship from local businesses we can achieve goals far beyond our expectations, and in turn benefit our sponsors as we promote tourism to St. Albans as a business and cultural destination. Imagine the profound success we can attain with your help!



Our organization's community reach is not limited to plays alone. In addition to our stage productions we produce the **Alban Arts Academy**, which serves to provide extracurricular arts education in performance, music, and visual arts to over **200 students** annually. The Alban, as a venue, hosts several area arts companies, including the **Appalachian Artists Collective**. We also feature concerts, and regional and national tours of performances. The Alban collaborates with our City government and Chamber of Commerce on the **St. Albans ArtiGras** - showcasing local artists, and the flatwater kayaking festival of **Yakfest**, and is committed to making our community a strong and viable destination.

